









The Italian Association
WOMAN TO BE created the
Award in 2012. In the past years,
the winning texts received
prestigious international awards
and recognition.
NubeOcho Editions is the
publisher partner of the Award.
It specialized in books for
children and has always been
very sensitive to gender issues.

The challenge for the competitors is to create stories that offer alternative female and male models and new gender relations, marked by the interchangeability of roles, the fighting of stereotypes, and thereby the promotion of new and more balanced gender relations.

The texts must be unpublished, written in one of the three following languages: Italian or Spanish or English. The stories must be tailored for an audience of children between 3 and 8 years old.

